



Harm Reduction In the Headlines: Media Engagement 101



Media attention can amplify harm reduction work — or distort it! Join us to unpack how programs get pulled into harmful media narratives, how misinformation spreads, and how to decide when to speak up or step back. Learn strategies to protect your program while staying grounded in your values.

INTERACTIVE WEBINAR



Thursday
May 7, 2026



10 am PT
12 pm CT
1 pm ET



REGISTER HERE!



THE ACTION LAB 
at Northeastern University



Jim Duffy
SmokeWorks



Greg Scott
DePaul University



Charlotte Lapsansky
The Action Lab



Yarelix Estrada
Remedy Alliance FTP